

DEMETRIUS SMITH

VISUAL DESIGNER

78SMITH.COM

WORK EXPERIENCE +

Applied Research Associates, Inc.
Senior Visual Designer/Animator
Nov 2016 to Current

General Dynamics Mission Systems
Senior Multimedia Technician
Nov 2013 to Nov 2016

Digital-Motions, Inc.
Creative Director
Feb 2013 to Nov 2013

Southfire
Creative Director
Jan 2010 to Feb 2013

The Branding Firm
Web Designer
Feb 2005 to Dec 2009

Pace-O-Matic Inc.
Game Designer
May 2006 to May 2008

Cadillac Jack
Game Designer
Nov 2003 to Mar 2006

NCR
3D Animator
Oct 2000 to Sept 2007

Vision Gaming & Technology
Game Designer
Oct 2000 to Nov 2003

TECHNICAL SKILLS +

Applications

Adobe Creative Cloud Suite (Photoshop, XD, Illustrator, After Effects, Audition, Premiere, and InDesign), Unity 4.6/5, UE4, and 3D Studio Max 2017-2020, and Brackets.

Web Languages

HTML, CSS, jQuery, JS, XML, PHP and AngularJS (beginner level).

Abilities

Responsive web design, PWA design w/local storage, UI/UX Design, Motion Graphics, Interactive Design, FTP Maintenance and setup, strong understanding of color theory, extensive study of motion, storyboarding and sequential art.

CONTACT INFO +

Demetrius Smith

Cell - (678) 469-8855 | **Email** - liquidzero7@gmail.com | **Website** - 78smith.com

LinkedIn - <https://www.linkedin.com/pub/demetrius-smith/70/802/468>

SUMMARY

A proven visual designer who has demonstrated abilities in determining the end-user experience of projects by translating client business practices into functional and aesthetic requirements for large, complex, web and overall visual design projects. Strong project focus abilities with the capability for strategic and associative thinking, superb oral and written communication skills, ability to design and implement sophisticated information mapping documentation, and fluency in information architecture, usability and web-based UI design.

EDUCATION

Art Institute of Atlanta, 1997-1999 (Associates in Computer Animation)

Designed interactive multimedia training tools used for troops in the field, deployed, and classroom. Applications and web languages used in design and development were the Adobe CC Suite, HTML, CSS, XML, Javascript, JQuery, and 3D Studio Max 2017-2020.

Designed interactive multimedia training tools used for troops in the field, deployed, and classroom. Applications and web languages used in design and development were the Adobe CC Suite, HTML, CSS, LESS, XML, Javascript, JQuery, AngularJS, and Unity 4.6/5. **(Clearance Level - Interim Secret)**

Supervised web developers, designers, and overall project look and feels. Also lead the team creative direction for large scale branding and web efforts. Applications used in design and development were the Adobe CS6 Suite, HTML, CSS, and XML.

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Created enterprise level websites, banners, and interactive media. Applications used in design and development were Adobe Photoshop, Dreamweaver, Illustrator, After Effects, Swishmax/Flash, 3D Studio Max, HTML, CSS, and XML.

Created digital casino style front-end game graphics, glass art, motion graphics, 3D animations, print materials, and custom game UI. Applications used in design and development were Adobe Photoshop, Illustrator, After Effects, Swishmax/Flash, and 3D Studio Max.

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Designed 3D instructional animations for usability with NCR checkout/self checkout machines. Applications used in design and development 3D Studio Max, Photoshop, and After Effects.

Created digital casino style front-end game graphics, glass art, motion graphics, 3D animations, print materials, and custom game UI. Applications used in design and development were Adobe Photoshop, Illustrator, After Effects, Swishmax/Flash, and 3D Studio Max.

